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PROMT (90- PRESENT)	16
PROMT (1972-1989)	160
COMPUTER DATABASE	275
TRADE&INDUSTRY	148

Set	Description
S1	((early(w)adopter)(s)((item OR good)))
S2	PY=((1970:2004))
S3	S1 and S2
S4	S3 and ((electronic or cyber or online or on(w)line or internet or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e(w)(shop or tail) or teleshop? Or videotext?(n2)shop? Or PC=7372640)
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- ☐ 1 Understanding the interactive home: look beyond the hype. - Dec 5 - 1994 - Gale Group Computer Database™
- ☐ 2 Consumers Gravitating To Interactive Media Studies suggest early adopter phase in U.S. moving mainstream - April 14 - 1997 - Word Count: 722 - Gale Group PROMT®
- ☐ 3 BLUE MARTINI TO OFFER E-MERCHANDISING WITH A TWIST. - Dec 4 - 1998 - Word Count: 916 - Gale Group PROMT®
- ☐ 4 BLUE MARTINI TO OFFER E-MERCHANDISING WITH A TWIST. - Dec 4 - 1998 - Gale Group Trade and Industry Database™
- ☐ 5 The online finance 40. - April - 2000 - Word Count: 14569 - Gale Group PROMT®
- ☐ 6 The online finance 40 - Apr 2000 - Word Count: 14563 - ABI/INFORM®
- ☐ 7 The online finance 40. - April - 2000 - Gale Group Trade and Industry Database™
- ☐ 8 A Diverse Lot of Online Applicants.(Brief Article) - June - 2000 - Word Count: 866 - Gale Group PROMT®
- ☐ 9 A diverse lot of online applicants - Jun 2000 - Word Count: 860 - ABI/INFORM®
- ☐ 10 Online: Small Banks Scaling Back Ambitions for Web Reach.(Brief Article) - June 6 - 2000 - Word Count: 1308 - Gale Group PROMT®
- ☐ 11 Online: Small Banks Scaling Back Ambitions for Web Reach.(Brief Article) - June 6 - 2000 - Gale Group Trade and Industry Database™

- ☐ **12** Share options, designer offices, company car, flexible hours...employees want it all - Jul 2000 - Word Count: 2270 - ABI/INFORM®
  - ☐ **13** IT Confidential. - Nov 5 - 2001 - Word Count: 751 - Gale Group PROMT®
  - ☐ **14** IT Confidential. - Nov 5 - 2001 - Gale Group Computer Database™
  - ☐ **15** IT Confidential. - Nov 5 - 2001 - Gale Group Trade and Industry Database™
  - ☐ **16** D-VHS and the promise of high-definition. (POV Perspectives on Digital Content Delivery). - Nov 15 - 2002 - Gale Group Trade and Industry Database™
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BUSINESS & INDUS	9
BUSINESS WIRE	610
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NEW PRODUCT ANNMENT	621
NEWSLETTER DB	636
PR NEWSWIRE	613
PR NEWSWIRE	813
SAN JOSE MERCURY	634
GLOBAL REPORTER	20
MAGAZINE DBASE	47
BUSINESS DATELINE	635
MKT&ADV REF SERV	570

Set	Description
S1	((early(w)adopter)(s)((item OR good)))
S2	PY=((1970:2004))
S3	S1 and S2
S4	S3 and ((electronic or cyber or online or on(w)line or internet or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e(w)(shop or tail) or teleshop? Or videotext?(n2)shop? Or PC=7372640)
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☐ 1 Consumers Gravitating To Interactive Media Studies suggest early adopter phase in U.S. moving mainstream - April 14 - 1997 - Gale Group Newsletter Database™

- ☐ **2** STAT LINE: Consumers Gravitating Toward Interactive Media - May 1 - 1997 - Gale Group Newsletter Database™
- ☐ **3** BLUE MARTINI TO OFFER E-MERCHANDISING WITH A TWIST. - Dec 4 - 1998 - Gale Group Newsletter Database™
- ☐ **4** Faculty Response to Library Technology: Insights on Attitudes.(the organization focus groups and interviews helps determine faculty attitudes toward the growth of information technology in academic libraries)(author abstract) - Spring - 1999 - Gale Group Magazine Database™
- ☐ **5** Newsweek Cover: 'e-Life: How the Internet is -2- - September 12, 1999 - World Reporter
- ☐ **6** Energy dot.com-uppance - **Business** - January 18, 2000 - World Reporter
- ☐ **7** Startup follows the ASP route to success. - May 11, 2000 - World Reporter
- ☐ **8** A Diverse Lot of Online Applicants - June 2000 - Business & Industry®
- ☐ **9** A Diverse Lot of Online Applicants.(Brief Article) - June - 2000 - Gale Group Marketing & Advertising Reference Service®
- ☐ **10** NETTLED BY 'NET, IT'W'D REBOOTS.(Industry Overview) - June 5 - 2000 - Gale Group Marketing & Advertising Reference Service®
- ☐ **11** Documentum Validates New XML Support Features in Its Content Management Platform - September 20, 2000 - World Reporter
- ☐ **12** DOCUMENTUM: Documentum validates new XML support features in its content management platform; Documentum completes XML early adopter program and vision of providing comprehensive XML support throughout Documentum 4i eBusiness Edition - September 21, 2000 - World Reporter
- ☐ **13** Pass Notes - February 23, 2001 - World Reporter
- ☐ **14** Profile: Management - Bookworm. - January 17, 2002 - World Reporter
- ☐ **15** A-CK 17:48 Sunoco Chooses Vinimaya's ViniSyndicate - Wednesday - June 26, 2002 - Word Count: 649 - PR Newswire
- ☐ **16** IBM Executive Gives Insight on Work with Standards-Settings Groups - September 30, 2002 - World Reporter
- ☐ **17** Event Brief of Q3 2002 COMMERCE ONE INC DEL Earnings Conference Call - Final - October 23, 2002 - World Reporter
- ☐ **18** QVC CHOOSES vizrt GLOBALLY FOR CONSISTENT GRAPHICS PRESENTATION - April 23, 2003 - World Reporter
- ☐ **19** Q3 2003 Online Resources Corporation Earnings Conference Call - Part 1 - October 21, 2003 - World Reporter
- ☐ **20** Advice On What You Need to Know Before Shopping Online, CNNfn - **Business** - January 15, 2004 - World Reporter

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PR NEWSWIRE	613
PR NEWSWIRE	813
SAN JOSE MERCURY	634
GLOBAL REPORTER	20
MAGAZINE DBASE	47
BUSINESS DATELINE	635
MKT&ADV REF SERV	570

Set	Description
S1	((early(w)adopter)(s)((item OR good)))
S2	PY=((1970:2004))
S3	S1 and S2
S4	S3 and ((electronic or cyber or online or on(w)line or internet or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e (w)(shop or tail) or teleshop? Or videotext?(n2)shop? Or PC=7372640)
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- ☐ 21 Advice On What You Need to Know Before Shopping Online, CNNfn - Business - January 15, 2004 - World Reporter
- ☐ 22 Financial Analyst Product Briefing - Part 2 - August 01, 2004 - World Reporter
- 23 Q3 2004 Online Resources Corporation Earnings Conference Call - Part 1 - October 20, 2004 - World

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GLOBALBASE	583
INSIDE CONFERENCES	65
INSPEC 1898+	2
NYT ABSTRACTS	474
TECTRENDS	256
WSJ ABSTRACTS	475
APPLIED SCI & TECH	99

**Set      Description**

S1	((early)(s)(adopter))
S2	S1 and ((electronic or cyber or online or on()line or internet or virtual or web)(n2)(shop? Or retail? Or mall? ? Or catalog?) or e()(shop or tail) or teleshop? Or videotext?(n2)shop?)

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- ☐ **1** The business value of Internet commerce to an organization - 2001 - Dissertation Abstracts Online
- ☐ **2** Early adopter - THAILAND: TTT TO BUY B 70 MN WORTH OF MACHINES - Nov 1999 - Gale Group Globalbase™
- ☐ **3** Creating our future: workforce planning for Library 2.0 and beyond - Sept. 2007 - INSPEC
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